



TRANSPORTATION
CLUB of HOUSTON

The Wheel

March 2011

Editor: Danny Schnautz

Russell Powell, Executive Secretary

Got Leadership?

March is nomination time for TCH. See the President's message for details.

Page 3



Hoyer Global (USA)

This issue of the wheel is brought to you by Hoyer Global (USA), Inc.

Back Cover

Scholarships!

Deadline for TCH scholarship applications is **April 15th**!

Page 4

From the President

Friends,

By now, you should have received a letter in the mail from me regarding the upcoming Chick-fil-A leadercast and the newly revived Annual Dinner. We have dedicated a lot of resources to both events, and really need your participation to make them successful.

For those of you who are not familiar with the Chick-fil-A Leadercast, it is a wonderful opportunity to hear some though provoking ideas from famous names. The theme this year is *Voices of Change*. The full profile of each of this year's speakers can be found on pages 8-10. This event will be a great way to wind down the year (our fiscal year runs from June-May), and give great momentum to our incoming leadership team.

For decades, the TCH annual dinner was THE event in Houston, boasting attendance well over 600 people. Times changed, and the annual dinner became a faded memory. This year, we hope to change that. By changing the format to include 3 key functions, we hope to bring back the tradition, and make it a part of National Transportation Week (NTW) in May. At this year's dinner, we will honor our past TCH presidents, install the 2011-2012 board, and most importantly award scholarships to many deserving local students.

Also during NTW TCH will host a seminar called "Challenges in the Transportation Industry". The panel format will bring together all modes, as well as facilitators of transportation including ports and government agencies.

I mentioned above that we would install the 2011-2012 board at the Annual Dinner. One thing you will notice with the candidates this year is the diversity of candidates this year. We have a variety of modes, services and shippers on the board. This gives the club the greatest exposure to the industry, and invaluable perspective to bring the industry together for "shipper and carrier co-operation", one of our long-time mottos. With that said, I am proud to present the following nominees for the TCH board of governors...

Upcoming Events

Luncheon - Vince Ryan, Harris County Attorney
5 Apr 2011 11:30 AM •
The Houston Club, 811
Rusk Ave., Houston, TX
77002

Sponsored By:
HORIZON LINES
FTS Transportation Service Shanghai/Riyadh to Houston 14-15 days

2011 Spring Golf Outing
26 Apr 2011 02:00 PM •
Tour 18 Golf Club
Humble, TX

Chick-fil-A Leadercast
Hosted by The
Transportation Club of
Houston
6 May 2011 08:00 AM •
Via Satellite at The
University of Houston
Downtown Auditorium

2011 Annual Dinner
17 May 2011 • The
Houston Club

**Seminar - National
Transportation Week**
19 May 2011 • Brady's
Landing

Continued on Page 3

Welcome New Members

We are pleased to welcome the following new members, who were elected at the January Board of Governors meeting.

Efren Fontecha
Regional Sales Manager
USA Truck
1111 Falcon Park Dr
Katy, TX 77494
(281) 896-5266
efren.fontecha@usa-truck.com

Samantha Kennedy
Business Development Manager
The Daniel Group
1001 West Loop South, Ste 560
Houston, TX 77027
(713) 932-9313
skennedy@danielgroupus.com

Kerry Mims
Industrial Cleaning Sales
VLS Recovery Services
17020 Premium Dr
Hockley, TX 77447
(832) 444-0008
kerry.mims@vlsrs.com



The Transportation Club of Houston has been a member of Transportation Clubs International since 1922. Please visit www.transportationclubsinternational.com

Shane O'Neal
Director, International Services
AFS Advantage
8141 E. 41st St
Tulsa, OK 74145
(918) 627-2374
soneal@afs.net

Edward Regan
Regional Sales Manager - Gulf Region
Highway Transport Logistics, LLC
520 South 16th St
LaPorte, TX 77571
(281) 470-8333 ext 206
eregana@hyttlogistics.com

On The Move

The following members have notified the Club office of a change in their current mailing status. Please be sure to update your records accordingly.

None reported.

Life Members

The following members have been approved by the Board of Governors for Life Membership Status. Please be sure to update your records accordingly.

Bill Halfacre
Retired, Canadian Pacific Railway
611 Fernglade Dr
Richmond, TX 77406
(713) 818-7178
billhalfacre@yahoo.com

The Wheel



Published by
The Transportation Club of Houston
935 Eldridge Rd #604
Sugar Land, TX 77478
(281) 435-9647
russell@transclubhou.org

Board of Governors

President
Christopher E. Popjoy
ExxonMobil Chemical Company

Vice President
Gary Stading
University of Houston Downtown

Secretary
Susan Gana
Hoyer Global

Treasurer
Danny R. Schnautz
Clark Freight Lines

Directors
Shristi Shrestha
Immediate Past President
Memorial Hermann Healthcare System

Laura Hunter
Total Petrochemicals

Peter VanEtten
Global Security Agency

Daniel R. McBride
Berlin Packaging

Dennis Hollis
Lynden Transport

Executive Secretary
Russell Powell

ADVERTISING
Business Card
Single Issue - \$25 per Issue
Annual - \$15 per issue

¼ Page (Approx 4"x4")
Single Issue - \$45
2-5 Issues - \$40 per issue
5 or more - \$35 per issue

½ Page Length or Width
Single Issue - \$75
2-5 Issues - \$60 per issue
5 or more - \$50 per issue

Full Page
Single Issue - \$175
2-5 Issues - \$150 per issue
5 or more - \$130 per issue

Please contact the club office for advertising.
Rates are for clean camera-ready ad copy.



Chick-fil-A Leadercast is a one-day leadership event featuring the world's best leaders speaking about the leadership principles that matter most.

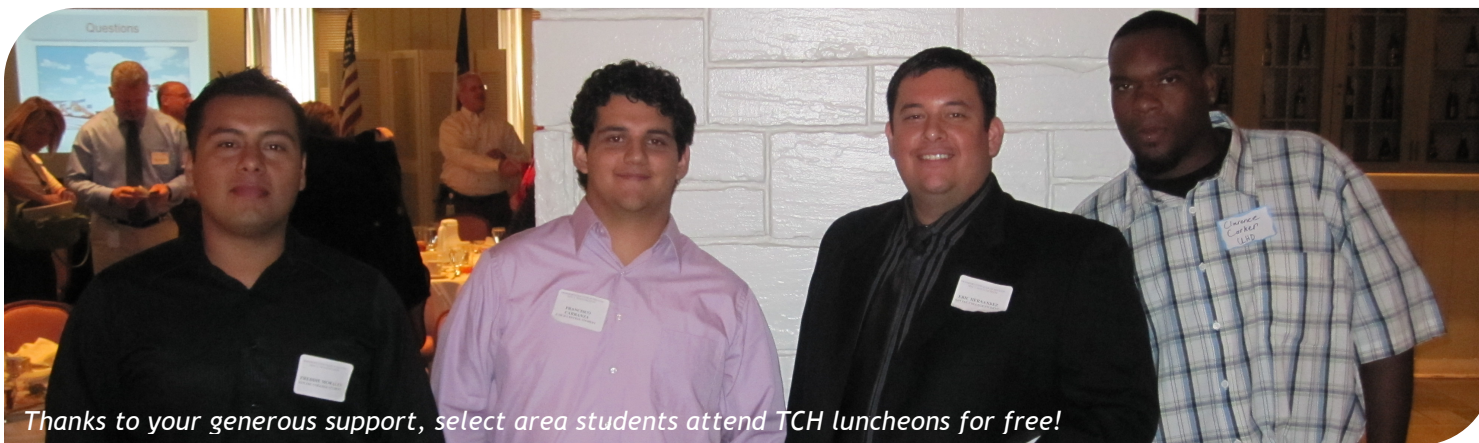
May 6, 2011

Send yourself. Send the Office.
Register at www.transclubhou.org

Corporate Sponsors

TCH would like to recognize and thank the following companies for their participation as a Corporate Sponsor for the 2010-2011 fiscal year.





Thanks to your generous support, select area students attend TCH luncheons for free!

President, Cont'd from Page 1...

2011-2012 Board Candidates, Term Begins June 1, 2011

President: Gary Stading
Department Chair
Mgt, Mkt & Bus Admin Dept
University of Houston Downtown
Member since: 2009
Club Involvement: Education Committee Chairman, Vice President

Vice President: Dan McBride
District Manager
Berlin Packaging
Member since: January 2010
Club Involvement: Director, Program Committee Chairman

Secretary: Cris Lara
Regional Sales Manager
Hub Group
Member Since: October 2010
Club Involvement: Education Committee

Treasurer: Laura Hunter
Category Manager T&D
Total Petrochemicals USA
Member Since: January 2010
Club Involvement: Director

Directors: (2 positions, two year term):

Charles Dettmann
Account Manager
Canadian National
(two year term)
Member since: October 2010
Club Involvement: Special Event Chairman

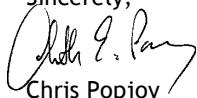
Jane Oliver
Operations
Development
Manager
Exel Logistics
Member since: September 2010

Jessica Nguyen
Account Executive
Bridge Terminal
Transport
Member Since: September 2010

Peter VanEtten
Director, Business
Development
Global Security Agency
Member Since: February 2008
Club Involvement: Director, Golf Committee, Advertising and Sponsorship Chairman

I hope you can make these great events, and be a part of revitalized traditions here in our hometown of Houston, TX! As Always, thank you for supporting the Transportation Club of Houston, and good luck to our candidates!

Sincerely,


Chris Popjoy
President

Member Birthdays

- 3/8 - George Hobbs
DHL Drawback
- 3/16 - Cliff Twaddle
EI Systems
- 3/18 - Peter Wurschy
Texas Terminals, LP
- 3/20 - Joy Lloyd
University of Houston
- 3/20 - William Dorgeloh
Chemstam Inc.
- 3/24 - Daniel Rafferty
DRafferty Enterprises LLC
- 3/25 - Bob Clark
Centrix Inc.
- 3/25 - Mike Broussard
Broussard Logistics
- 3/31 - Larry Snellings
Dangerousgoods.com

Committee News

Attendance/Membership - 2011-12 Membership Directory is ready to print, however we need more ads!!! Please contact Russell Powell immediately to get you ad in the directory. Your sponsorship will now also include a listing in our online services directory - We need just a few more ads to have enough money to go to print! Remember - EVERY member receives the directory and will see your ad!

Program and Social Event Committee - Our first quarterly social at Baker St. Pub in the Woodlands was a great event, we had around 30 people show up for the informal after hours networking event. The next event will be in the Katy Fwy/Beltway 8 area, and best of all - ITS FREE to attend. Snacks at the second quarter event will be sponsored by AWARDCO - Thank you Ben Ward! Stay tuned to the events calendar!

Communications/Publicity/Web and Newsletter - The new TCH website is up! Check it out at www.transclubhou.org. Are you creative, and have a little extra time on your hands? We are looking for contributors and a full-time editor of The Wheel. If you're interested please call Chris Popjoy at (312) 375-0275.

Advertising/Sponsorship - Sponsorships help keep the price of events low. We can't do it without you. If you or your company would like to sponsor a TCH event, please contact Russell Powell or Chris Popjoy.

Education - GET YOUR SCHOLARSHIP APPLICATIONS IN!!! **Deadline is April 15th!**

Golf - The Spring outing is set for April 26, 2011. Act now to be on all to be on promotional material as a sponsor or advertiser. Contact Golf Chair, Frank Files at (281) 825-9119 or frank@clarkfreight.com.

Member Recognition (formerly Welfare & Awards) - Check the activities calendar for new member receptions around town.

Committee and Board Recruiting - Last call for 2011-2012. If you are interested in serving on the board, or wish to nominate someone, call Chris Popjoy at (312) 375-0275.

Audit Committee - Call Russell in the club office for information on how to get involved.

Ballot & Tellers Committee - If you're interested in serving on the committee, please contact Russell at the club office.

Reception and Photography - Event photographers are needed, please contact Danny Schnautz for more information.

THE TRANSPORTATION CLUB OF HOUSTON

ANNUAL DINNER

TUESDAY, MAY 17

HONORING OUR PAST PRESIDENTS
INSTALLATION OF THE 2012 BOARD OF DIRECTORS
2012 SCHOLARSHIP AWARD WINNERS

\$25 – LIFE MEMBERS

\$75 – ALL OTHERS

***SPECIAL EARLYBIRD DEAL
REGISTER BY MARCH 31 AND
\$100 INCLUDES YOU AND YOUR SPOUSE***

REGISTER TODAY AT
WWW.TRANSCLUBHOU.ORG
OR CALL (281) 435-9647

REGISTRATION DEADLINE IS MAY 6TH!!



The 5th Annual International Business & Logistics seminar will be April 5th 2011 at the monument Room, Student Activities Center, San Jacinto College North starting with breakfast at 7:30 a.m. and ending at 11:30 a.m.

University of Houston Main and Houston Community College are co-sponsors for the seminar.

For more information, please contact phillip.cohen@sjcd.edu or mary.cherry@sjcd.edu





TRANSPORTATION CLUB of HOUSTON

OFFICERS

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C.E. POPJOY
ExxonMobil Chemical Company

VICE PRESIDENT

GARY L. STADING
University of Houston Downtown

SECRETARY

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Hoyer Global (USA) Inc.

TREASURER

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SHRISTI SHRESTHA
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DIRECTORS

DENNIS HOLLIS

Lynden Transport

LAURA HUNTER

Total Petrochemicals

DANIEL McBRIDE

SCO Logistics

PETER VAN ETEN

Global Security Agency

EXECUTIVE SECRETARY

RUSSELL POWELL

CLUB OFFICE

935 Eldridge #604
Sugar Land, TX 77478
Phone: (281) 435-9647
Email:
russell@transclubhou.org

www.transclubhou.org

Dear Friends,

Since 1922, The Transportation Club of Houston (TCH) has donated scholarship funds to local schools, colleges and universities that support the club and its programs. A few years ago, we changed this policy and now offer scholarship opportunities directly to student candidates sponsored by a TCH member or a college/university faculty member.

Please go to the website www.transclubhou.org and pull up the information regarding Membership Sponsored Scholarship Funds. All scholarship applications must be received at the TCH office by the close of business April 15, 2011.

The award will be presented to the winners at the May 18, 2011, dinner. The winners must be present to receive the award. The amount of the awards will be announced at that time.

If you have any questions, please submit them through Russell Powell, Executive Secretary for TCH. His email address is russell@transclubhou.org.

We look forward to receiving many deserving applications for this first scholarship. Do not wait till the last minute to submit your application.

Thanks and Regards,

Gary L. Stading

TCH Education Committee Chair
Office: 713-221-8901



Tune your radio to hear TCH and NTW updates on 90.1 Houston + 89.5 Galveston March 1, April 5 and May third at 9:30am.



TRANSPORTATION
CLUB *of* HOUSTON

The Transportation Club of Houston Presents:
An Educational Seminar

Thursday, May 19, 2011

Brady's Landing

8:00 am Continental Breakfast

Seminar Time: 8:30 – 11:00

TOPIC: "Challenges in the Transportation Industry"

Panelists from All Modes of Transportation

Moderator: Curtis Spencer, President IMS Worldwide

Panelists Include:

Houston Port Bureau - Bill Diehl, Director, Houston Port Bureau

Houston Port Authority – John Mosely, VP Port Operations Houston Port Authority

Marine - Jerry Nagel, President & CEO, Rickmers Linie

Air Rep - TBD

Rail Rep - TBD

Truck Rep – TBD

Govt. Rep - TBD

Cost:

\$165 Early Registration (Before May 2nd)

\$195 Late Registration After May 2nd

\$145 Per Person When Registering More Than 5 People





Presents:



VIDEO CONTEST!

Winners to Be Announced at the Annual National Transportation Week Luncheon!

Thursday, May 19, 2011

11:00AM - 1:30PM

TOPIC: "How Transportation Drives My World"

Eligibility: 6th, 7th, and 8th Grade Students

Rules:

The video should tell a story.

It should be 2 to 3 minutes long.

You must do your own work.

You can work in teams, up to 3 people.

All members of the team have to be in 6th, 7th, or 8th grade.

One submission allowed per student or teams of students.

Prizes will be awarded for 1st, 2nd, and 3rd Place.

All judges' decisions are final.

Judging will be done in content and form.

Sponsor:



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Best Buy Gift Cards \$150, \$100, \$50



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VOICES OF CHANGE 05.06.2011

Speaker Lineup



Seth Godin: Voice of Influence

Entrepreneur, marketing expert, and best-selling author of 12 books including "Linchpin"

Seth Godin is the author of twelve books that have been bestsellers around the world and changed the way people think about marketing, change and work. His books have been translated into more than 33 languages, and his ebooks are among the most popular ever published. His latest book *Linchpin* hit the top ten on Amazon the first day it was released. Seth's book, *Tribes*, is a nationwide bestseller, appearing on the Amazon, *New York Times*, *BusinessWeek* and *Wall Street Journal* bestseller lists. Seth was founder and CEO of Yoyodyne, the industry's leading interactive direct marketing company, which Yahoo! acquired in late 1998. Godin worked as VP Direct Marketing at Yahoo before leaving to become a full time speaker, writer and blogger. He holds an MBA from Stanford, and was called "the Ultimate Entrepreneur for the Information Age" by *BusinessWeek*.



Robin Roberts: Voice of Hope

Anchor of ABC's Emmy-Award Winning Show, "Good Morning America"

Robin Roberts is anchor of ABC's Good Morning America. Under her leadership, the broadcast has won three consecutive Emmy Awards for Outstanding Morning program. From 1990 to 2005, Robin was a contributor to ESPN, where her assignments included hosting SportsCenter and contributing to NFL PrimeTime. Robin has received many awards including the Excellence in Sports Journalism Award for Broadcast Media. In 1994, she was inducted in the Women's Institute on Sport and Education Foundation's Hall of Fame. In 2007, Robin announced on Good Morning America that she was undergoing treatment for breast cancer. Since her diagnosis Robin has become an advocate for breast cancer awareness. In March 2007, Hyperion Books published her first book, *From the Heart: Seven Rules to Live By*, a *New York Times* bestseller. Roberts is a native of Mississippi and has worked to aid rebuilding efforts there after the devastation of Hurricane Katrina.



John Maxwell: Voice of Influence

Leadership Expert & Best-Selling Author of The 21 Irrefutable Laws of Leadership

John C. Maxwell is an internationally respected leadership expert, speaker, and author who has sold more than 19 million books. Dr. Maxwell is the founder of EQUIP, a non-profit organization that has trained more than 5 million leaders in 126 countries worldwide. Each year he speaks to the leaders of diverse organizations, such as Fortune 500 companies, foreign governments, the National Football League, the United States Military Academy at West Point, and the United Nations. A *New York Times*, *Wall Street Journal*, and *Business Week* best-selling author, Maxwell has written three books that have sold more than a million copies: *The 21 Irrefutable Laws of Leadership*, *Developing the Leader Within You*, and *The 21 Indispensable Qualities of a Leader*. His blog can be read at JohnMaxwellOnLeadership.com.

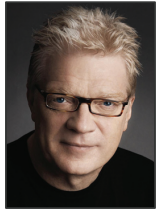


Dave Ramsey: Voice of Service

Money-management expert, radio personality, and best-selling author of The Total Money Makeover

Dave Ramsey is the best-selling author of *The Total Money Makeover*. In his latest book, a follow-up of his enormously successful *New York Times* best-sellers *Financial Peace* and *More Than Enough*, Dave exemplifies his life's work of teaching others how to be financially responsible. Dave knows first hand what financial peace means in his own life - by age 26, he had established a four-million-dollar real estate portfolio, only to lose it by age 30. He has since rebuilt his financial life and now devotes himself to helping ordinary people understand and relieve their financial distress. Dave hosts a nationally-syndicated radio program, *The Dave Ramsey Show*, which is heard by

nearly 4.5 million listeners each week on more than 450 radio stations. He is the creator of *Financial Peace University (FPU)*, a program helping people learn new behaviors with money. More than one million families have attended FPU classes. The average family is completely out of debt, except for the mortgage, in 18 to 24 months.



Sir Ken Robinson: Voice of Innovation

Best-Selling Author & Leader in the Development of Creativity, Innovation & Human Resources

Sir Ken Robinson, PhD is an internationally-recognized leader in the development of creativity, innovation and human resources. He has worked with governments in Europe, Asia and the USA, with international agencies, Fortune 500 companies, and some of the world's leading cultural organizations. For twelve years, he was Professor of Education at the University of Warwick in the UK and is now Professor Emeritus. He has received honorary degrees from the Open University and the Central School of Speech and Drama; Rhode Island School of Design; the Liverpool Institute for Performing Arts; and others. In 2005 he was named as one of *Time/Fortune/CNN's* Principal Voices. In 2003, he received a knighthood from Queen Elizabeth II for his services to the arts. His latest book, a *New York Times* Best Seller, *The Element: How Finding Your Passion Changes Everything* is being translated into sixteen languages.



Dan Cathy: Voice of Service

President & COO of Chick-fil-A, Inc.

Cathy represents the next generation of leadership for the Atlanta-based quick-service chicken restaurant chain. Since 2001, Dan has served as the President and Chief Operating Officer of the 1,480-plus unit chain, which includes 57,000-plus employees. He has served as Senior Director of Operations, Vice President of Operations and Executive Vice President prior to being named President and Chief Operating Officer. In early 2008, *BusinessWeek* and J.D. Power and Associates named Chick-fil-A among the top 25 "Customer Service Champs." In 2009, Chick-fil-A received *Restaurant & Institutions* magazine's "Choice in Chains" award for the 16th time in 16 years. In 2004, Chick-fil-A was honored with *Fast Company* magazine's inaugural "Customer First" award; and was the highest rated quick-service chain in the South in J.D. Power and Associate's Customer Satisfaction survey.



Muhtar Kent: Voice of Service

Chairman of the Board and Chief Executive Officer of The Coca-Cola Company.

Muhtar Kent joined The Coca-Cola Company in Atlanta in 1978 and has held a variety of marketing and operations roles throughout his career. He has served as General Manager of Coca-Cola Turkey and Central Asia, President of the Company's East Central Europe Division, Managing Director of Coca-Cola Amatil-Europe, and Senior Vice President of Coca-Cola International, with responsibility for 23 countries. From 1999 until his return to The Coca-Cola Company in May 2005, he served as President and CEO of the Efes Beverage Group, the majority shareholder of Turkish bottler Coca-Cola Icecek. Under Mr. Kent's leadership, Efes experienced extraordinary growth, with triple-digit revenue growth and a 250 percent increase in market capitalization. Mr. Kent was named President and Chief Operating Officer of The Coca-Cola Company's North Asia, Eurasia and Middle East Group in 2005, and he served as President of Coca-Cola International through most of 2006, until his appointment as President and Chief Operating Officer of The Coca-Cola Company, overseeing all operations of the business, including Bottling Investments.



Suzy Welch: Voice of Purpose

Best-selling author, television commentator, and noted business journalist

Suzy Welch, a contributor on business and economic issues for *Good Morning America*, is a noted journalist and author. In April 2009, Suzy published *10-10-10: A Life Transforming Idea* (Scribner), which was a *New York Times* best-seller and has been published in 32 languages. She is also the co-author of *Winning*, and its companion volume, *Winning: The Answers*, which she wrote with her husband, Jack Welch. In 2010, the Welch's launched an accredited online MBA program through Chancellor University. Suzy graduated from Harvard Business School in 1988, where she was named a Baker Scholar. Her professional experience includes several years at Bain and Company and as editor-in-chief of the *Harvard Business Review*. Suzy has served on the Board of Trustees at Boston Healthcare for the Homeless and at Drexel University, where she also holds an honorary Doctorate.



Mack Brown: Voice of Purpose

Head Coach of the Texas Longhorns, 2009 Big 12 Coach of the Year

Mack Brown is head coach of The University of Texas at Austin Longhorn football team. Prior to his head coach position at Texas, Mack was head coach at Appalachian State, Tulane, and North Carolina. Mack is credited with revitalizing the Texas and North Carolina football programs. The 2005 season was capped off by victories over Colorado and USC to win the Big 12 conference and national championships, respectively. In 2006, Mack was awarded the Paul "Bear" Bryant Award for "Coach of the Year." From 2001 through 2009, Brown has won 10 or more games each year, marking the longest active streak of seasons with 10+ wins in the nation. On November 27, 2008, Mack achieved his 200th career win, making him the first Texas coach to reach that mark. Mack and his wife are active in community affairs, serving as honorary co-chairpersons of the Capital Campaign for the Helping Hands of Austin. They also serve on the board of directors at The Rise School of Austin.



Erin Gruwell: Voice of Hope

Founder & President of Freedom Writers Foundation

A recent college graduate, Erin Gruwell landed her first job at Wilson High School in Long Beach, California, only to discover many of her students had been written off by the education system and deemed "unteachable." With Erin's steadfast support, her students shattered stereotypes to become critical thinkers, aspiring college students, and citizens for change. They even dubbed themselves the "Freedom Writers" and published a book: *The Freedom Writers Diary – How a Teacher and 150 Teens Used Writing to Change Themselves and the World Around Them*. Currently, Erin serves as president of the Freedom Writers Foundation. Erin and her students have appeared on numerous television shows, including Oprah, The Rosie O'Donnell Show, Prime Time Live with Connie Chung, Barbara Walters' The View, Good Morning America, and CSPAN's Book TV. Paramount Pictures released "Freedom Writers" in January 2007, a film based on this remarkable story featuring Hilary Swank as Erin.



Frans Johansson: Voice of Innovation

Best-selling author of The Medici Effect

Frans Johansson is the best-selling author of *The Medici Effect: Breakthrough Insights at the Intersection of Ideas, Concepts and Cultures*. Translated into 18 languages, *The Medici Effect* was named one of the top 10 best business books by Amazon.com. Frans has lived all his life at the intersection where ideas from different fields and cultures meet and collide. He was raised in Sweden by his African-American-Cherokee mother and Swedish father. Frans earned his BS in environmental science at Brown University and his MBA at Harvard Business School. He founded both a Boston-based software company and a medical device company operating out of Baltimore, Maryland and Stockholm, Sweden. He has written articles on healthcare, information technology and the science of sport fishing and has been featured on CNN's AC360, ABC's Early Morning Show, and CNBC's "The Business of Innovation" series along with Jack Welch and Muhammad Yunus.



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May 6, 2011

Send yourself. Send the Office.
Register at www.transclubhou.org

Registration includes Snacks,
Lunch, Parking & Program
materials.

\$75 Through March 31
\$100 After April 1

Call Chris Popjoy - Leadercast
Chair with any questions (312)
375-0275



HOYER-Global Transport

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ranks among the best in the world for global transport of liquid bulk products in tank containers as well as in flexitanks.

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Thanks for your support!*



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