



TRANSPORTATION  
CLUB of HOUSTON

# The Wheel

February 2011

Editor: Danny Schnautz

Russell Powell, Executive Secretary

## Can't make events?

*Perhaps you can make a quarterly member social? We're trying a new idea to better serve you!*

Page 5

## Promote your Business

The Membership Directory is coming soon - there's some space available for your company's ad.

Page 4

## TCH around the World

See how TCH members touch the globe.

Back Cover

## Leo H. Stupur Scholarship Fund

The Leo H. Stupur Scholarship Fund received an unexpected donation last month. Longtime TCH Member Larry Snellings, owner of Dangerousgoods.com quietly presented the club with a \$500 check at the January Luncheon. This is Larry's second donation to the fund, which was named for another longtime member and director, Leo H. Stupur, who we lost in 2009. Leo was a generous supporter of the club, volunteering countless hours and personal funds. Thank you Larry for investing in our future, and keeping Leo's legacy alive.

## Happy Valentines Day



## From the Editor

### CONNECT THE DOTS

As a child, most of us played the game called "connect the dots." With a pencil we would follow the numbers and draw a line that would reveal a hidden message or image. This is a skill that we need to use each day in our lives.

We face challenges that we do not always  
Cont'd, page 4...

## Upcoming Events

### [First Annual Poker Tournament & Chili Cookoff](#)

17 Feb 2011 06:00 PM • The Houston Club - 811 Rusk St. Houston, TX

### [Member Social - North](#)

23 Feb 2011 05:30 PM • The Woodlands - Baker Street Pub

### [Luncheon - Charles L. \(Chuck\) Taylor](#)

1 Mar 2011 11:30 AM • The Houston Club, 811 Rusk Ave., Houston, TX 77002

### [Luncheon - Vince Ryan, Harris County Attorney](#)

5 Apr 2011 11:30 AM • The Houston Club, 811 Rusk Ave., Houston, TX 77002

### [2011 Spring Golf Outing](#)

26 Apr 2011 02:00 PM • Tour 18 Golf Club Humble, TX



we've moved  
houston  
since  
**1915**

For almost a century, the **Transportation Club of Houston** has provided an opportunity for professionals working in all modes of transport to enjoy the camaraderie of their peers, exchange ideas and advance their knowledge through networking, educational seminars and events. But we take the greatest pride in our longstanding tradition of awarding scholarships to deserving college students pursuing degrees in transportation and logistics. In this way, we ensure that the wheels of the transportation industry will never stop turning toward the future. To join our organization, please visit [www.transclubhou.org](http://www.transclubhou.org).

but this is what  
◀ **moves us.**



**TRANSPORTATION  
CLUB of HOUSTON**

[www.transclubhou.org](http://www.transclubhou.org)

## Corporate Sponsors

*TCH would like to recognize and thank the following companies for their participation as a Corporate Sponsor for the 2010-2011 fiscal year.*



The 5<sup>th</sup> Annual International Business & Logistics seminar will be April 5<sup>th</sup> 2011 at the monument Room, Student Activities Center, San Jacinto College North starting with breakfast at 7:30 a.m. and ending at 11:30 a.m.

Speakers include U. S. Customs, U. S. Coast Guard, President of Tri Star Transport, and Attorney Marion Ladner.

University of Houston Main and Houston Community College are co-sponsors for the seminar.

For more information, please contact [phillip.cohen@sjcd.edu](mailto:phillip.cohen@sjcd.edu) or [mary.cherry@sjcd.edu](mailto:mary.cherry@sjcd.edu).

**2011 Scholarships Available**  
The Transportation Club of Houston is offering scholarship opportunities directly to student candidates sponsored by a TCH member or a college/university faculty member.



Please visit [www.transclubhou.org](http://www.transclubhou.org) and follow the Scholarship link. All scholarship applications must be received at the TCH office by the close of business Friday April 30, 2011.

## Welcome New Members

We are pleased to welcome the following new members, who were elected at the January Board of Governors meeting.

Joe Burkett  
General Manager  
Texas Terminals, LP  
15902 Peninsula Blvd  
Houston, TX 77015  
(281) 457-3131  
jburkett@texasterminals.com

Aubrey Campbell  
Senior Transportation Specialist  
Baker Hughes  
17021 Aldine Westfield Rd.  
Houston, TX 77073-5105  
(281) 276-5760  
aubrey.campbell@bakerhughes.com

Richard Dodd  
Recruiter  
Edna A. Rice, Executive Recruiters, Inc.  
6750 West Loop South, Suite 735  
Bellaire, TX 77401  
(713) 667-0406  
rdcllogistics@gmail.com

Chris Kellner  
Customer Service  
Clark Freight Lines  
5129 Pine Ave  
Pasadena, TX 77503-3730  
(281) 487-3160 ext 113  
chris@clarkfreight.com

Steven Palm  
Regional Sales Manager  
Westway Terminal Co.  
9325 East Avenue S.  
Houston, TX 77012  
713-514-1013  
stevenp@westway.com

Garner Strickland  
Totem Ocean Trailer Express, Inc.  
635 Knipp Rd  
Houston, TX, 77024  
(713) 467-4086  
gstrickland@totemocean.com

Peter Wurschy  
Sales and Marketing Executive  
Texas Terminals, LP  
15902 Peninsula Blvd  
Houston, TX 77015  
(281) 457-3131  
pwurschy@texasterminals.com



The Transportation Club of Houston Has been a member of Transportation Clubs International since 1922. Please visit [www.transportationclubsofinternational.com](http://www.transportationclubsofinternational.com)

## On The Move

The following members have notified the Club office of a change in their current mailing status. Please be sure to update your records accordingly.

Nancy Horacek  
Director, National Accounts  
Action Resources  
11621 Monica Lane  
Houston, TX 77024  
(713) 782-2474  
nhoracek@action-resources.com

Denise Valdez Hughen  
(Transfer of Membership)  
CMA-CGM (America) LLC  
Key Account Manager US Gulf Coast  
11451 Katy Fwy., Ste 211  
Houston, TX 77079  
(713) 465-6454 Ext. 3108  
usa.dvaldez-hughen@usa.cma-cgm.com

Christopher E. Popjoy  
ExxonMobil Chemical Company  
13501 Katy Freeway W2-272  
Houston, TX 77079  
christopher.e.popjoy@exxonmobil.com

Willis McVey  
(Transfer of Membership)  
Manager  
Mustang Trucking Co.  
1211 Kress St.  
Houston, TX 77026  
(713) 802-4100  
wmcvey@merfish.com

Jessica Nguyen  
(Transfer of Membership)  
Account Executive  
Bridge Terminal Transport  
7707 Wallisville Rd.  
Houston, TX 77020  
7136755454  
jessica.nguyen@bttinc.com

## The Wheel



Published by  
The Transportation Club of Houston  
935 Eldridge Rd #604  
Sugar Land, TX 77478  
(281)435-9647  
russell@transclubhou.org

### Board of Governors

**President**  
Christopher E. Popjoy  
ExxonMobil Chemical Company

**Vice President**  
Gary Stading  
University of Houston Downtown

**Secretary**  
Susan Gana  
Hoyer Global

**Treasurer**  
Danny R. Schnautz  
Clark Freight Lines

### Directors

Shristi Shrestha  
Immediate Past President  
Memorial Hermann Healthcare System

Laura Hunter  
Total Petrochemicals

Peter VanEtten  
Global Security Agency

Daniel R. McBride  
Berlin Packaging

Dennis Hollis  
Lynden Transport

**Executive Secretary**  
Russell Powell

### ADVERTISING

Business Card  
Single Issue - \$25 per Issue  
Annual - \$15 per issue

¼ Page (Approx 4"x4")  
Single Issue - \$45  
2-5 Issues - \$40 per issue  
5 or more - \$35 per issue

½ Page Length or Width  
Single Issue - \$75  
2-5 Issues - \$60 per issue  
5 or more - \$50 per issue

Full Page  
Single Issue - \$175  
2-5 Issues - \$150 per issue  
5 or more - \$130 per issue

Please contact the club office for advertising.  
Rates are for clean camera-ready ad copy.

Editor, cont'd from page 1...recognize as being something in need of improvement. Instead, we often accept status quo, like the legendary story of cutting the ends off of the roast. But our advancement is usually a result of questioning, not accepting, standard procedure to bring about change.

What do you do in your job each day? What parts of it are tedious, lengthy, or fraught with peril? Chances are, there are some chances to “connect the dots” with the steps that you perform and those before and after you. Steps can be combined or eliminated. Verifications can be performed earlier – or later – as may be needed. Visibility can be increased so that others can use the information more readily. In these days of cheap and handy IT solutions, we can often find improvement with a mouse click.

America’s greatness is due in part to having innovators among us – people who looked around and connected the dots. That could be you – at your job, at home, or at your transportation club – revealing the hidden message. We would like for you to help us connect the dots here at TCH. We welcome your involvement, a great way to expand your horizons – even just one time! After all, at TCH, we know it’s true - that YOU MAY MEET YOUR FUTURE HERE!

Danny  
[danny@clarkfreight.com](mailto:danny@clarkfreight.com)

*The Transportation Club of Houston*

*Annual Dinner*

*Tuesday, May 17.*

*Honoring our Past Presidents*

*Installation of the 2012 Board of Directors*

*2012 Scholarship Award Winners*

*Register at [www.transclubhou.org](http://www.transclubhou.org)*



## Out of Town Activities

April 26-28, 2011  
 Critical Commodities Conference  
 New Orleans, LA

Contact  
 Jimmy Baldwin  
 (504) 588-2981

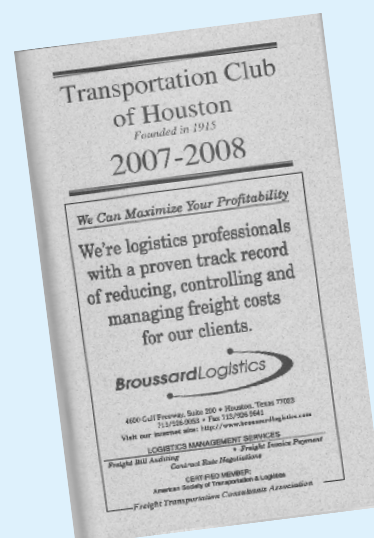
[www.criticalcommoditiesconference.com](http://www.criticalcommoditiesconference.com)

The 2010/2011 TCH Membership Directory is being prepared for printing. Ad space is still available. It is pocket-sized measuring approximately 3 ½” x 6”. Therefore a full page ad is approximately 3” x 5 ½”.

Advertising rates are:

COVER ADS <b><u>(SOLD OUT)</u></b>	
Full Back or ½ Front	\$375.00
INSIDE COVER ADS <b><u>(SOLD OUT)</u></b>	
Full Back or Front	\$250.00
REGULAR INSIDE ADS	
Full page	\$140.00
Half page	\$ 75.00
Business card (1/3 page)	\$ 55.00

Rates are for clean camera-ready ad copy.



## Committee News

**Attendance/Membership** - Currently finalizing the 2011-12 Membership Directory. If you are interested in putting an ad in the directory, please contact Russell in the club office. EVERY member will see your ad!

**Program and Social Event Committee** - We have established quarterly member socials at different locations throughout Houston. We're coming to you! Stay tuned to the events calendar!

**Communications/Publicity/Web and Newsletter** - The new TCH website is up! Check it out at [www.transclubhou.org](http://www.transclubhou.org)

**Advertising/Sponsorship** - Our annual corporate membership is growing! It's a great way to get maximum visibility for your business.

**Education** - The committee has been busy working on many exciting events, including a Poker Party and chili cook-off on February 17. Exciting things are in store for National Transportation week. Also, it's Scholarship time - Get your applications in!!

**Golf** - Note the GOLF DATE HAS CHANGED to April 26, 2011. Act now to be on all to be on promotional material as a sponsor or advertiser. Contact Golf Chair, Frank Files at (281) 825-9119 or [frank@clarkfreight.com](mailto:frank@clarkfreight.com).

**Member Recognition (formerly Welfare & Awards)** - Check the activities calendar for new member receptions around town.

**Committee and Board Recruiting** - It's that time of the year! We're gearing up to find talented people to fill 2011/2012 board positions. This committee needs to be in place by March, so let us know if you want to be on the committee, or leadership position. Call Chris at (312) 375-0275.

**Audit Committee** - Call Russell in the club office for information on how to get involved.



Chick-fil-A Leadercast is a one-day leadership event featuring the world's best leaders speaking about the leadership principles that matter most.

**May 6, 2011**

Send yourself. Send the Office.  
Details at [www.transclubhou.org](http://www.transclubhou.org)

Wheel Advertiser



Wheel Advertiser

**Broussard**  
Logistics | BUYING POWER

**Ballot & Tellers Committee** - If you're interested in serving on the committee, please contact Russell at the club office.

**Reception and Photography** - Event photographers are needed, please contact Danny Schnautz for more information.

## Member Birthdays

2/03 Cliff Scott - Fracht USA

2/06 Gaylon Surratt Jr - East End Transfer & Storage

2/07 Thomas Arcidiacono - Start Trucking

2/14 Christopher Popjoy - ExxonMobil

2/14 Chip Gates - Southern Worldwide Logistics

2/15 Doyle Martin Jr - Marko Transportation

2/18 Gary Greenberg - Santini Export Packers

2/20 Vern Oakum - Roadrunner Moving & Storage

2/25 Summer Camp - Chevron Oronite Co

2/27 Ronald Bair - Bair Hilty PC

## New! - TCH Member Discount at Brooks Brothers

TCH has teamed up with Brooks Brothers to offer a 15% member discount on all regular priced clothing. There is NO COST to you or TCH for this discount!



Since 1818, Brooks Brothers has set the standard for modern American style. Throughout the years, Brooks Brothers has become an International icon revered for the quality and classic elegance of its services and merchandise for men, women and boys.

- Enroll for your Brooks Brothers Corporate Membership Card and Save 15%\* on regular price merchandise at Brooks Brothers U.S. and Canadian stores, by phone or online at [BrooksBrothers.com](http://BrooksBrothers.com).

- Enroll online at [membership.brooksbrothers.com](http://membership.brooksbrothers.com) (do not type in http:// or www. in front of the web site address). Enter your Organization ID# 10746 and your Pin Code# 81925.

- Enroll by telephone by calling Corporate Incentive Services toll-free at 1-866-515-4747, Monday through Friday, 9am to 5pm, ET. Please have your Organization ID# and Pin Code# available.

\*Subject to Terms and Conditions as outlined buy Brooks Brothers.

## Classifieds

Listings for members seeking jobs are free. To post a job or service, rates are \$10 per issue. Contact the club office for information.

### Jobs:

No Postings

### Marketplace:

No Postings



Tune your radio to hear TCH and NTW updates on 90.1 Houston + 89.5 Galveston March 1, April 5 and May third at 9:30am.

### Wheel Advertiser





**TRANSPORTATION  
CLUB of HOUSTON**

Presents...



## LEADERCAST

**VOICES OF CHANGE** 05.06.2011  
Via Satellite - University of Houston - Downtown



### **SETH GODIN**

Entrepreneur, marketing expert, and best-selling author of 12 books including *Linchpin*



### **ROBIN ROBERTS**

Anchor of ABC's emmy-award winning show, *Good Morning America*



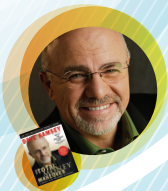
### **JOHN C. MAXWELL**

Leadership expert and best-selling author of the *21 Irrefutable Laws of Leadership*



### **SIR KEN ROBINSON**

Best-selling author and leader in the development of creativity, innovation and human resources



### **DAVE RAMSEY**

Best-selling author and nationally syndicated radio personality



### **DAN CATHY**

President & COO of Chick-fil-A®, Inc.



### **MACK BROWN**

Head Coach of the Texas Longhorns, 2009 Big 12 Coach of the Year



### **SUZY WELCH**

Best-selling author, television commentator, and noted business journalist



### **MUHTAR KENT**

Chairman of the board and CEO of The Coca-Cola Company



### **ERIN GRUWELL**

Founder and president of The Freedom Writers Foundation



### **FRANS JOHANSSON**

Best-selling author of *The Medici Effect*

## Registration Form

(You can also register online at [www.transclubhou.org](http://www.transclubhou.org))

Mail this form to Transportation Club of Houston 935 Eldridge Rd #604 Sugar Land, TX 77478

Or scan and email to [russell@transclubhou.org](mailto:russell@transclubhou.org)

Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

\_\_\_ Member \$75 (After March 31, \$100)

\_\_\_ General Public \$100 (After March 31, \$149)

\_\_\_ Bring the office \$375 (5 people)

Add a guest to any reservation for \$70 through March 31

Make Check Payable to "Transportation Club of Houston"

Credit cards can be processed by phone

\_\_\_ Payment enclosed \_\_\_ Invoice Me or Credit card type \_\_\_\_\_

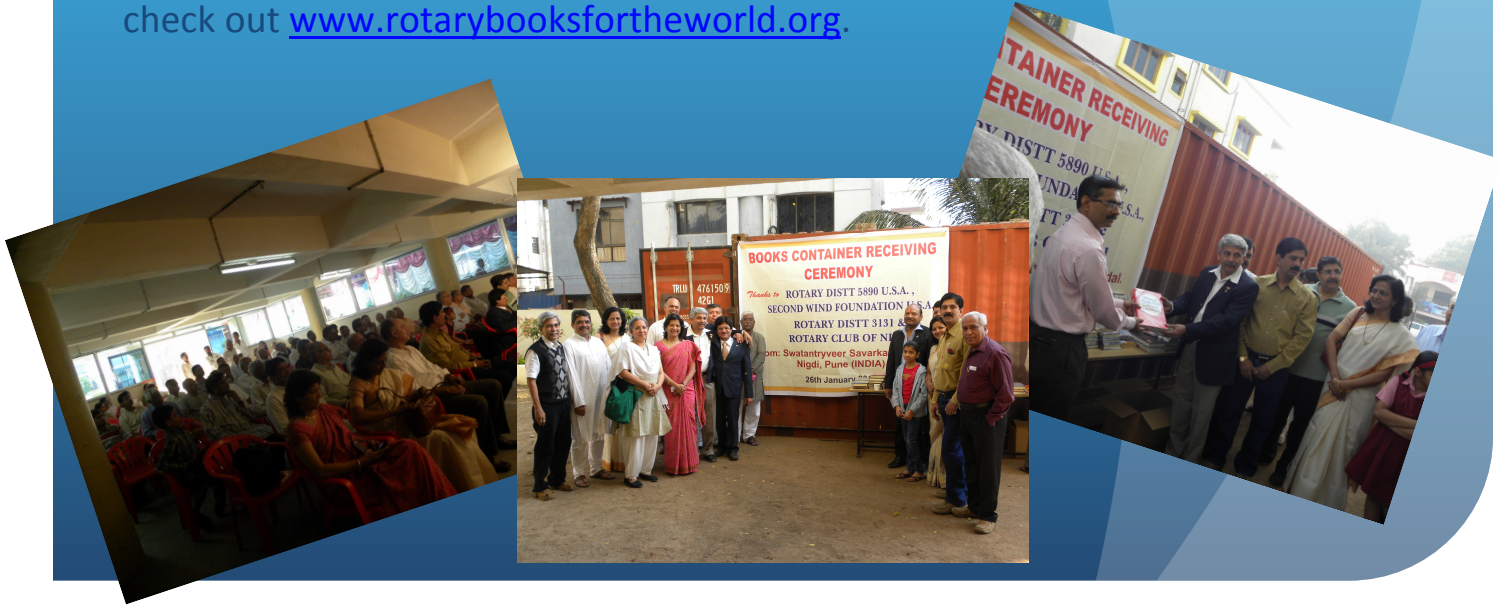
Credit card Number \_\_\_\_\_ Exp \_\_\_\_\_

Notes/Guest Names: \_\_\_\_\_

Please contact the club office with any special accommodations you may require.

# TCH In the Community

TCH and some member companies have been supporters of the Rotary Books for the World Project since it began. This endeavor has shipped dozens of containers full of discarded books around the world from the US. For more information, check out [www.rotarybooksfortheworld.org](http://www.rotarybooksfortheworld.org).



*The Wheel is published September through June. For membership information, please visit [www.transclubhou.org](http://www.transclubhou.org)*



**TRANSPORTATION  
CLUB of HOUSTON**

935 Eldridge Rd #604  
Sugar Land, TX 77478

