



TRANSPORTATION  
CLUB *of* HOUSTON

# The Wheel

January 2011

Editor: Danny Schnautz

Russell Powell, Executive Secretary

## What is CSA?

*Find out how this new program affects you.*

Page 1

## Promote your Business

The Membership Directory is coming soon - there's some space available for your company's ad.

Page 2

## College Bound?

Know someone who could use a little extra help paying college tuition? Get help from TCH.

Page 3

## Legislative Corner

Steve Broussard, CTL, CTB

### WHAT IS CSA?

CSA-Compliance, Safety, Accountability, formerly known as CSA2010, is the Federal Motor Carrier Safety Administration's new program that was launched on December 13, 2010, to improve the safety compliance of motor carriers and to reduce highway accidents.

It is a complex process that has three major components: Measurement, Evaluation and Intervention. As with any federal government program, there are a lot of acronyms that are used.

Measurement begins with the Safety Measurement System (SMS) *Cont'd Page 3*

## From the Editor

Happy New Year! We are continuing the grand tradition of "keeping on." Through some improvements, and some of the "same ole' same ole'", we in the transportation industry are keeping shelves stocked and keeping factories and refineries humming. Federal mandates are sometimes at the root of changes, other times it is simple market forces. Whatever is the case, we are on the go with more efficient and more effective ways of moving people and goods. You are part of that in one way or another, and you should be proud. I encourage you to be part of the National Transportation Week celebration in May. You, your company, or any group that you are engaged with can participate. The time to make plans is now; contact your editor for ideas. Also, check out [www.ntwhouston.org](http://www.ntwhouston.org) to see what NTW Houston's chairman Denny Tam has lined up.

Here at TCH, we continue to work to  
*Cont'd on Page 3...*

## Upcoming Events

[Luncheon - Ed Emmett, Harris County Judge](#)

18 Jan 2011 11:30 AM • The Houston Club, 811 Rusk Ave., Houston, TX 77002

[Special Luncheon in conjunction with the 2011 Harris County Trade and Transportation Conference](#)

1 Feb 2011 11:30 AM • Hilton Americas - 1600 Lamar Houston, TX 77010

[Board Meeting - February 2011](#)

7 Feb 2011 04:00 PM • University of Houston - Downtown 320 N. Main Room B499

[Luncheon - Charles L. \(Chuck\) Taylor](#)

1 Mar 2011 11:30 AM • The Houston Club, 811 Rusk Ave., Houston, TX 77002

[2011 Spring Golf Outing](#)

26 Apr 2011 11:30 AM • Tour 18 Golf Club Humble, TX

## Welcome New Members

We are pleased to welcome the following new members, who were elected at the January Board of Governors meeting.

Brian Danko  
Sales Manager  
Liquid Cargo, Inc.  
470 Schuyler Ave.  
Kearney, NJ 07032  
(708) 420-4558  
[b.danko@liquidcargo.com](mailto:b.danko@liquidcargo.com)

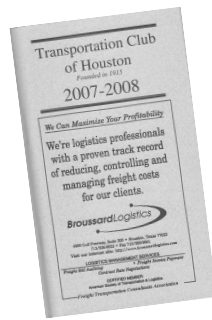
## On The Move

The following members have notified the Club office of a change in their current mailing status. Please be sure to update your records accordingly.

Sonya Buster  
Business Development  
Manager  
IJS Global



The Transportation Club of Houston Has been a member of Transportation Clubs International since 1922. Please visit [www.transportationclubsinternational.com](http://www.transportationclubsinternational.com)



The 2010/2011 TCH Membership Directory is being prepared for printing. Ad space is still available. It is pocket-

sized measuring approximately 3 1/2" x 6" (Therefore a full page ad is approximately 3" x 5 1/2". Advertising rates are:

### COVER ADS (SOLD OUT)

Full Back or 1/2 Front  
\$375.00

### INSIDE COVER ADS (SOLD OUT)

Full Back or Front  
\$250.00

### REGULAR INSIDE ADS

Full page  
\$140.00

Half page  
\$ 75.00

Business card (1/3 page)  
\$ 55.00

Rates are for clean camera-ready ad copy.

## The Wheel



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The Transportation Club of Houston  
935 Eldridge Rd #604  
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(281)435-9647  
[russell@transclubhou.org](mailto:russell@transclubhou.org)

## Board of Governors

**President**  
Christopher E. Popjoy  
Kansas City Southern Railway

**Vice President**  
Gary Stading  
University of Houston Downtown

**Secretary**  
Susan Gana  
Hoyer Global

**Treasurer**  
Danny R. Schnautz  
Clark Freight Lines

**Directors**  
Shristi Shrestha  
Immediate Past President  
Memorial Hermann Healthcare System

**Laura Hunter**  
Total Petrochemicals

**Peter VanEtten**  
Global Security Agency

**Daniel R. McBride**  
Berlin Packaging

**Dennis Hollis**  
Lynden Transport

**Executive Secretary**  
Russell Powell

### ADVERTISING

Business Card  
Single Issue - \$25 per Issue  
Annual - \$15 per issue

1/4 Page (Approx 4"x4")  
Single Issue - \$45  
2-5 Issues - \$40 per issue  
5 or more - \$35 per issue

1/2 Page Length or Width  
Single Issue - \$75  
2-5 Issues - \$60 per issue  
5 or more - \$50 per issue

Full Page  
Single Issue - \$175  
2-5 Issues - \$150 per issue  
5 or more - \$130 per issue

Please contact the club office for advertising.  
Rates are for clean camera-ready ad copy.

## Corporate Sponsors

TCH would like to recognize and thank the following companies for their participation as a Corporate Sponsor for the 2010-2011 fiscal year



### Editor - Cont'd from Page 1

improve, from scholarship funding events to The Wheel. Thanks to President Chris Popjoy and his Mac, The Wheel has never been better. We look forward to continuing to improve this vital communication link. We appreciate your input to help make us an even better club. No matter how savvy, a boardroom full of leadership can only take our club so far without your participation.

Thank you for helping to make TCH the great club that it is. Have a great 2011.

When you recognize your role in keeping America's economy moving and apply yourself accordingly, your success is sure. Cool.

Danny [danny@clarkfreight.com](mailto:danny@clarkfreight.com)

*The Transportation Club of Houston  
Proudly presents the return of the Annual Dinner  
Wednesday, May 18<sup>th</sup>.  
Honoring our Past Presidents  
Installation of the 2012 Board of Directors  
And the 2012 Scholarship Award Winners  
Save the date...*



### CSA - continued from page 1

that tracks roadside inspection and crash data.

The foundation or the determining the SMS is data collected from roadside inspections, State-reported crashes and all safety-based violations to quantify a motor carrier's performance using the seven CSA BASICs, Behavioral Analysis and Safety Improvement Categories.

BASICs Categories are: Unsafe Driving violations, Fatigued Driving (Hours of Service), Driver Fitness, Controlled Substances/Alcohol, Vehicle Maintenance, Cargo-Related accident data and Crash Indicator. Carriers are then judged based on their percentile comparison of their peer carriers.

CSA also alters the methodology for the carrier's Safety Fitness Determination (SFD) rating. The SFD replaces the former safety rating methodology, which was determined primarily by onsite inspections of carriers.

Intervention is the how they address carriers with poor safety performance. This is done initially with a Warning Letter. It could be followed by Targeted Roadside Inspections, as well as Onsite or Offsite Inspections.

These regulations impact motor carriers directly, as violations of CSA could result in placing the carrier in Out-of-Service status. Shippers also need to monitor their carriers to insure that their carriers are complying with CSA guidelines. Shippers can monitor their carrier's SMS status by going to <http://ai.fmcsa.dot.gov/sms/>. In an effort to avoid claims of fraudulent hiring accusations, shippers should establish a motor carrier management program that screens all carriers for compliance. This can be established in-house or through 3<sup>rd</sup> Parties that provide carrier management services.

To get more information on CSA, please go to <https://csa.fmcsa.dot.gov/>.

### 2011 Scholarships Available

The Transportation Club of Houston is offering scholarship opportunities directly to student candidates sponsored by a TCH member or a college/university faculty member.



Please visit [www.transclubhou.org](http://www.transclubhou.org) and follow the Scholarship link. All scholarship applications must be received at the TCH office by the close of business Friday April 30, 2011.

## Committee News

**Attendance/Membership** - Next Meeting after luncheon on January 18<sup>th</sup>. We are working on the revised 2010/2011 printed membership directory.

**Program and Social Event Committee** - Keep your eye on the events calendar.

**Communications/Publicity/Web and Newsletter** - Final preparations are being made to the website. The new release date is February 1.

**Advertising/Sponsorship** - We've signed-up our first corporate sponsor, Century Transportation. The committee continues to seek new ideas to attract and retain sponsors!

**Education** - The committee has been busy working on many exciting events, including a Poker Party and chili cook-off in March. The date and time will be announced soon.

NTW Seminar on May 19<sup>th</sup>. Seminar will be posted on the TCH website in the upcoming weeks.

**Golf** - Mark your calendars for April 27, 2011. Act now to be on all to be on promotional material as a sponsor or advertiser. Contact Golf Chair, Frank Files at (281) 825-9119 or [frank@clarkfreight.com](mailto:frank@clarkfreight.com).

**Member Recognition (formerly Welfare & Awards)** - Check the activities calendar for new member receptions around town.

**Nomination** - If you're interested in serving on the committee, or wish to be considered for a board position, please contact Chris Popjoy (281) 546-1842

**Committee and Board Recruiting** - It's that time of the year! We're gearing up to find talented people to fill 2011/2012 board positions. This committee needs to be in place by March, so let us know if you want to be on the committee, or perhaps serve in a higher calling in the club!

**Audit Committee** - Call Russell in the club office for information on how to get involved.



Chick-fil-A Leadercast is a one-day leadership event featuring the world's best leaders speaking about the leadership principles that matter most.

**May 6, 2011**

Send yourself. Send the Office.  
Details at [www.transclubhou.org](http://www.transclubhou.org)

**Ballot & Tellers Committee** - If you're interested in serving on the committee, please contact Chris Popjoy (281) 546-1842

**Reception and Photography** - Event photographers are needed, please contact Danny Schnautz for more information.

Wheel Advertiser



Wheel Advertiser



## Member Birthdays

### 2-Jan

Shristi Shrestha - Edna Rice Executive Recruiter  
Dennis Bone - Integra Logistics Services Inc

### 4-Jan

Patrick Maher - Gulf Winds Intl Inc

### 8-Jan

Jerry James - Lodestar Logistics

### 13-Jan

Brian Thompson - Werner Enterprises  
Claire Mules - C.D.L. Benefits

### 17-Jan

F Doyle Martin - Marko Tranp  
Peter Van Etten - Global Security Agency  
Ernest Bezdek - Port of Beaumont  
Brian Wilcox - Texas Freight Services

### 20-Jan

James Ruberti - AIT Worldwide Logistics  
Manuel Tatavak - Trinity Rail

### 24-Jan

Laura Hunter - Total Petrochemicals USA

### 28-Jan

Keith Lincoln - Bertling Logistics Inc

### 29-Jan

John Kendall - Houston Maritime Museum

### 30-Jan

Jesse Radvansky - Enterprise Transportation Co

## New! - TCH Member Discount at Brooks Brothers

TCH has teamed up with Brooks Brothers to offer a 15% member discount on all regular priced clothing. There is NO COST to you or TCH for this discount!



Since 1818, Brooks Brothers has set the standard for modern American style. Throughout the years, Brooks Brothers has become an International icon revered for the quality and classic elegance of its services and merchandise for men, women and boys.

- Enroll for your Brooks Brothers Corporate Membership Card and Save 15%\* on regular price merchandise at Brooks Brothers U.S. and Canadian stores, by phone or online at [BrooksBrothers.com](http://BrooksBrothers.com).

- Enroll online at [membership.brooksbrothers.com](http://membership.brooksbrothers.com) (do not type in http:// or www. in front of the web site address). Enter your Organization ID# 10746 and your Pin Code# 81925.

- Enroll by telephone by calling Corporate Incentive Services toll-free at 1-866-515-4747, Monday through Friday, 9am to 5pm, ET. Please have your Organization ID# and Pin Code# available.

\*Subject to Terms and Conditions as outlined buy Brooks Brothers.

## Classifieds

Listings for members seeking jobs are free. To post a job or service, rates are \$10 per issue. Contact the club office for information.

### Jobs:

No Postings

### Marketplace:

No Postings

### Wheel Advertiser



## Out of Town Activities

April 26-28, 2011

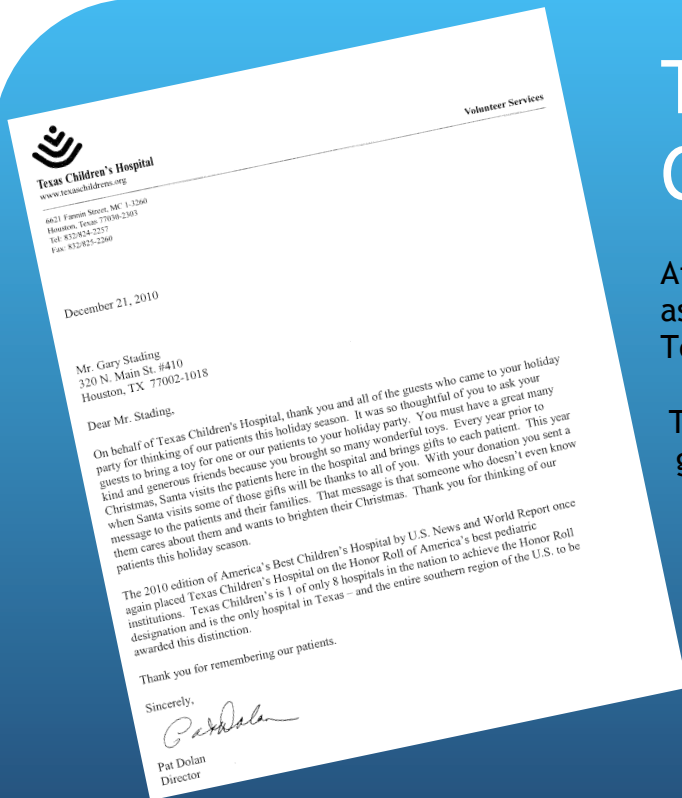
Critical Commodities Conference

New Orleans, LA

<http://www.criticalcommoditiesconference.com>

Contact: Jimmy Baldwin at (504) 588-2981





# TCH In the Community

Attendees of the December holiday party were asked to bring a gift, which were donated to the Texas Children's Hospital.

Thank you all who participated in this effort, as it gave many children something to be happy about this past holiday season.

For more information on TCH activities in communities in and around Houston, please visit [www.transclubhou.org](http://www.transclubhou.org).

*The Wheel is published September through June. For membership information, please visit [www.transclubhou.org](http://www.transclubhou.org)*



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